

ETON

CHAGRIN BOULEVARD

A STARK ENTERPRISES PROPERTY



2023
SPONSORSHIP
OPPORTUNITIES

MIXED-USE

ETON CHAGRIN BLVD.

Woodmere, Ohio

ETON

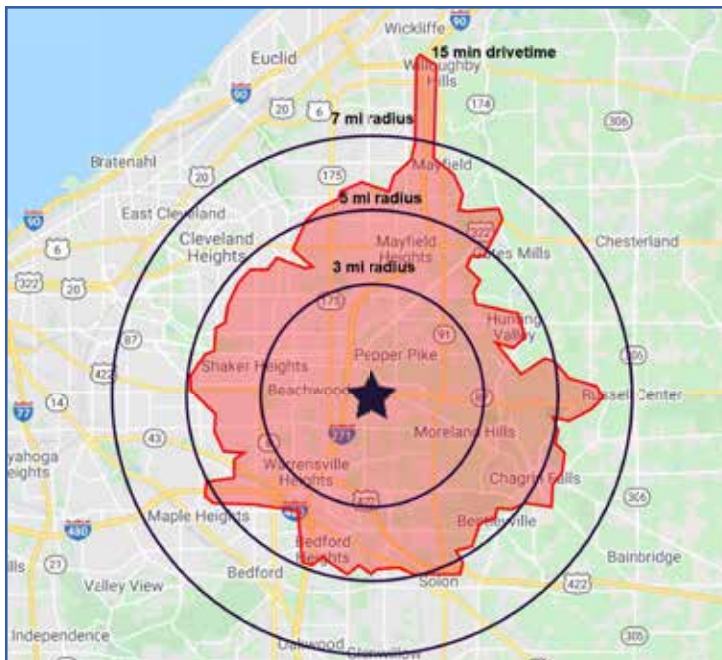
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EXPERIENCE OUR PROPERTY: ETON CHAGRIN BLVD.

Eton Chagrin Boulevard is Northeast Ohio's luxury fashion district – the place where authentic, one-of-a-kind boutiques and fine dining blend with the hippest national brands, including Tiffany & Co., The Apple Store, Free People and lululemon athletica. This mixed-use property consists of 314,000 square feet of upscale retailers, specialty shops and exclusive dining, many of which are the only locations in the region. Special events, outdoor chessboards and award-winning gardens further add to the center's unrivaled ambiance. Located just east of the I-271/Chagrin Boulevard interchange, Eton Chagrin Boulevard is situated amongst the area's highest income neighborhoods.



PROPERTY SUMMARY

LEASABLE SPACE: 313,256 SF

LOCATION

ADDRESS: 28601-28889 Chagrin Blvd, Woodmere, OH 44122

LATITUDE: 41.4630

LONGITUDE: -81.4742

DEMOGRAPHICS

	3 MI Radius	5 MI Radius	7 MI Radius	15 Min. Drive
Population	37,202	161,078	340,828	143,865
Households	16,296	72,352	154,509	64,805
Avg HH Income	\$161,371	\$112,210	\$94,552	\$121,582

*2020 Estimates from 2000-2010 Census Results

ETON CHAGRIN BLVD. BY THE NUMBERS

330,000 SQ. FT. OF RETAIL SPACE

100,000+ SQ. FT. OF OFFICE SPACE



40+
STORES



10+
RESTAURANTS



12+
OFFICES



4
MAIN EVENTS

ETONCHAGRINBLVD.COM

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SIGNAGE OPPORTUNITIES AT ETON CHAGRIN BLVD.

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1. BOTTOM ENTRANCE DOORS

- Window decal exposure opportunity
- Entrances at both the East End and West End
- Size = 35.5" X 28"



2. TOP ENTRANCE DOORS

- Window decal exposure opportunity
- Entrances at both East End and West End
- Size = 43.5" X 42.5"



3. OUTDOOR POLE BANNERS

- (38) outdoor pole banner locations with prime visibility on Eton Chagrin Boulevard's property
- Size = 30" x 90"

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4. OUTDOOR WINDMASTER

- (4) available
- (8) sides
- Can be moved to prime locations, including the outdoor entrances of the Apple Store, Sur la Table and Barnes & Noble
- Size = 24" X 36"



5. INDOOR SIGNAGE

- (10) available
- (20) sides
- Placement can be made throughout the interior of the mall
- Size = 22" X 28"



6. SMALL BULKHEAD

- (1) available
- Placement next to highly trafficked Dino Palmieri Salon, across from La Bella Vita, Gingie Spa and Mullholland & Sachs
- Size = 96" X 48"



7. LARGE BULKHEAD

- (1) available
- Location gives immediate visual impact throughout the indoor space
- Size = 120" X 60"



8. SNAPFRAME

- (4) available
- (1) in the West Entrance Lobby
- (1) in the East Entrance Lobby
- (2) framing Barnes & Noble
- Size = 48" X 70"

DIGITAL OPPORTUNITIES AT ETON CHAGRIN BLVD.

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9. NEWSLETTER | Monthly, Year Round

- All advertising and marketing partners receive the benefit of monthly newsletter exposure
- 2,000+ newsletter subscribers



10. SOCIAL MEDIA | Daily, Year Round

- All advertising and marketing partners receive the benefit of 27,300+ social media followers for additional exposure through our social media pages
- FACEBOOK: facebook.com/EtonChagrinBlvd
 - 15,800+ followers
- INSTAGRAM: @EtonChagrinBlvd
 - 9,800+ followers
- TWITTER: @etonchagrin
 - 700+ followers
- WEBSITE:
 - 4,050 users/month | 20,600 pageviews/mo
- NEWSLETTER:
 - 2,312 subscribers

EVENT OPPORTUNITIES AT ETON CHAGRIN BLVD.

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11. BOULEVARD BEATS | May 27, 2023 - August 26, 2023

- Outdoor music every Saturday evening for our guests throughout the summer, offering you a 3 month long sponsorship opportunity
- Reach visitors and guests as they stroll the ground of Eton for a leisurely and enjoyable musical experience
- Naming rights to Boulevard Beats which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



12. GRAND TIMES AT ETON CHAGRIN BLVD.

Sept. 9, 2023

- Family-fun event for kids and grandparents to celebrate a day together, including meet & greets with character princesses, vendors, music, entertainment and fun
- Naming rights to Grand Times, which includes logo on property signage, website, social media posts, print and digital newsletters
- Opportunity to be on-site with a 10x10 booth during the event

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13. SUMMER SIDEWALK SALE | Jul. 14 - 15, 2023

- Iconic Summer Sidewalk Sale inside and outside Eton Chagrin Blvd!
- Naming rights to Summer Sidewalk Sale which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



13. WINTER SIDEWALK SALE | Jan 19-20, 2024

- Iconic Winter Sidewalk Sale inside and outside Eton Chagrin Blvd!
- Naming rights to Winter Sidewalk Sale which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



14. BOO-TIQUE "TRICK OR TREAT" | Oct. 26, 2023

- Annual Halloween event that draws more than 1,500 guests to Eton Chagrin Boulevard with Trick-or-Treating for all ages, including allergy free and gluten free treats
- Naming rights to Boo-Tique which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



15. WINTER WOODLAND | Nov. 19, 2023 - Feb. 14, 2024

- Opportunity to be front and center for the magic of the holidays at Eton Chagrin Boulevard. The beauty and the gifts of giving, caring and sharing are part of this sponsorship opportunity
- Full 12 weeks of promotion Benefiting the Monarch School of Autism
- Both indoor and outdoor exposure that will reach both pedestrian and vehicular traffic
- Naming rights to Winter Woodland which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event

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16. MENORAH LIGHTING | Mon. Dec. 11, 2023

- Community event to celebrate the beginning of Chanukah with a ceremonial Menorah lighting, traditional holiday foods, games, activities, music and more! Join us for an opportunity to reach 1,000+ event attendees
- Naming rights to Menorah Lighting which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



17. HOLIDAY LIGHTS | Nov. 19, 2023 - Feb. 14, 2024

- Holiday light displays illuminating Eton Chagrin Boulevard during the holiday season. These displays will be the holiday spirit of the shopping center.
- 10 social media posts thanking our sponsor for their support
- 22x28" signs around the property
- Digital exposure on our website (etonchagrinblvd.com)
- Exposure in our monthly newsletters, 2,000+ E-Newsletter Subscribers



18. SECOND SATURDAY SHOP & DROP

October 14, 2023 - May 11, 2024

- Indoor music the second Saturday evening of the month for our guests throughout the colder months
- Reach visitors and guests as they gather in The Atrium for a leisurely, musical experience
- Naming rights to Second Saturday Shop & Drop which includes logo on property signage, website, social media posts, as well as digital and print newsletters
- On-site opportunity with a 10x10 booth during the event



19. AFTERNOON WITH SANTA | Dec. 9 & Dec 16, 2023

- Opportunity to spread holiday cheer at Eton Chagrin Blvd by joining Santa as he meets with children and pets for free photos and other fun, festive activities
- Naming rights to Night with Santa, which includes logo on property signage, website, social media posts, digital and print newsletters
- On-site opportunity with a 10x10 booth during the event

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20. AUTO SPONSOR | Year Round

- Over 10 million guests come annually to Eton Chagrin Boulevard; a perfect demographic and audience to showcase dealerships, brands, and new models
- Naming rights to the Auto Sponsor which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



21. ETON SUMMER GARDENS | May - Sept.

- The beauty of the award-winning gardens at Eton Chagrin Boulevard are like no others in the region
- Naming rights to the Eton Summer Gardens which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership including:
 - Individualized signs for the gardens, pots and baskets, with more than 30 opportunities for branding
- On-site opportunity with a 10x10 booth during event



22. INDOOR POINSETTIA GARDEN | Nov - Feb.

- The holiday season would not be complete at Eton Chagrin Blvd. without the spectacular array of poinsettia plants throughout the atrium, symbolizing the beauty of the holiday season.
- Naming rights to the Indoor Poinsettia Garden which includes logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- On-site opportunity with a 10x10 booth during event



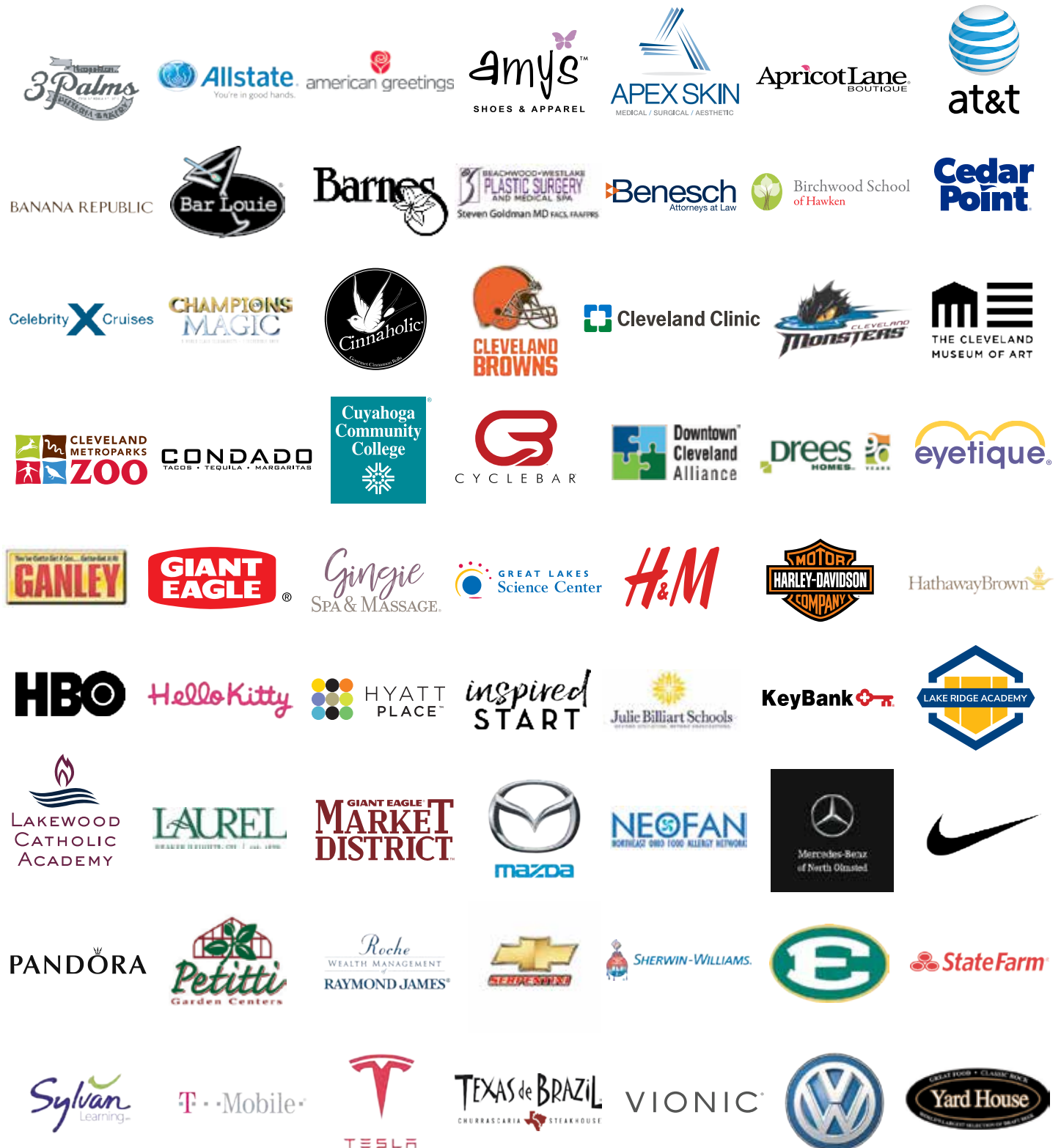
23. THE ATRIUM LOUNGE | Year Round

- The Atrium Lounge has been created as a gathering place for guests to enjoy the newly added DORA (Designated Outdoor Refreshment Area) including games like cornhole, connect four, giant Jenga and a putting green.
- Naming rights to The Atrium Lounge which includes banner above the lounge, logo on property signage, website, social media posts, as well as print and digital newsletters to brand the partnership
- Opportunity to be on-site at Eton Chagrin Boulevard events taking place inside The Atrium

OUR PARTNERS

STARK ENTERPRISES
it's all about the experience®

These national and local brands found success in marketing at many of our Stark Enterprises properties, including Crocker Park and Eton Chagrin Boulevard.





LISA PIANECKI

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THANK YOU!

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