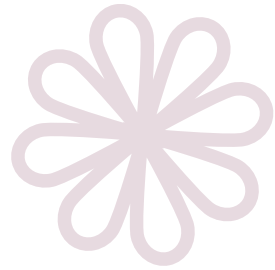


# History Highlights

## of Eton Chagrin Boulevard

**Eton Chagrin Boulevard** currently houses 40 shopping options, with almost half being locally owned & operated, over 10 unique restaurants & monthly events.



**1970**

Voters in the tiny hamlet of Woodmere agree to change the zoning for parcels along Chagrin Boulevard to allow construction of a strip mall.

**1975**

“Eton Square” Mall opens, creating a hot spot with a bowling alley & burger joint in a 110,000 sq. ft. space.

**1988**

Expansion begins in 1988 at a cost of \$25 million, finishing in 1990. The name changed to Eton Collection and grew, adding 18 stores with office space above.

**1992**

Eton brings a Harper’s Bazaar fashion revue, a week-long event representing 125 years of fashions from the monthly magazine.

**1994**

Eton Collection is abuzz when Joan Kennedy, former wife of Ted Kennedy, visited with designer friend Alfred Fiandaca for a benefit, then bought several dresses from a boutique owned by Chrisolm Halle.

**2003**

• Food Network’s Rachel Ray attends the grand opening of Sur la Table.

**2014**

Stark spends \$42 million to buy offices & apartment buildings to the west of Eton to expand.

**2013**

Major brands, Tiffany & Co. and The Apple Store open at Eton.

**2010**

After the economic crash, Stark brings in big brands including Brooks Brothers & lululemon athletica.

**2009**

Eton welcomes national brand Orvis to the lifestyle center.

**2006**

• Eton Collection is reborn as Eton Chagrin Boulevard, transforming into an open-air collection of restaurants and shops.  
• American Society of Landscape Architects applauds Eton for its landscaping, creating a European Village atmosphere.

**2005**

A \$40 million renovation begins to remake and remodel property.

**2004**

Stark Enterprises buys the struggling Eton Collection mall.

**2015**

Eton is awarded the Silver Maxi Award at the annual ICSC conference for cause related marketing of a winter art project displayed at the center.

**2016**

Eton’s West End opens with a stand-alone Trader Joe’s, Texas de Brazil, Chipotle, Starbucks, and AT&T Store

**2018**

Eton’s outdoor landscape displays win “Project of the Year” at the 46<sup>th</sup> Annual Ohio Nursery & Landscape Association Awards.

**2019**

Eton Chagrin Boulevard wins #8 in Chain Store Age Magazine’s Top 10 Retail Centers.

**2022**

• ERIE Bank opens in the West End.  
• Eton starts D.O.R.A. (Designated Outdoor Refreshment Area)

**2023**

• Doug Petkovic’s Heritage Steak & Whiskey opens.  
• White Flower Cake Shoppe opens.

**2025**

Eton Chagrin Boulevard celebrates 50 year anniversary.

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**ETON** CHAGRIN BOULEVARD

⌘ A STARK ENTERPRISES PROPERTY

