

History Highlights

of Eton Chagrin Boulevard

Eton Chagrin Boulevard currently houses 40 shopping options, with almost half being locally owned & operated, over 10 unique restaurants & monthly events.



1970

Voters in the tiny hamlet of Woodmere agree to change the zoning for parcels along Chagrin Boulevard to allow construction of a strip mall.

1975

“Eton Square” Mall opens, creating a hot spot with a bowling alley & burger joint in a 110,000 sq. ft. space.

1988

Expansion begins in 1988 at a cost of \$25 million, finishing in 1990. The name changed to Eton Collection and grew, adding 18 stores with office space above.

1992

Eton brings a Harper’s Bazaar fashion revue, a week-long event representing 125 years of fashions from the monthly magazine.

1994

Eton Collection is abuzz when Joan Kennedy, former wife of Ted Kennedy, visited with designer friend Alfred Fiandaca for a benefit, then bought several dresses from a boutique owned by Chrisolm Halle.

2003

• Food Network’s Rachel Ray attends the grand opening of Sur la Table.

2014

Stark spends \$42 million to buy offices & apartment buildings to the west of Eton to expand.

2013

Major brands, Tiffany & Co. and The Apple Store open at Eton.

2010

After the economic crash, Stark brings in big brands including Brooks Brothers & lululemon athletica.

2009

Eton welcomes national brands, Orvis and The North Face, to the lifestyle center.

2006

- Eton Collection is reborn as Eton Chagrin Boulevard, transforming into an open-air collection of restaurants and shops.
- American Society of Landscape Architects applauds Eton for its landscaping, creating a European Village atmosphere.

2005

A \$40 million renovation begins to remake and remodel property.

2004

Stark Enterprises buys the struggling Eton Collection mall.

2015

Eton is awarded the Silver Maxi Award at the annual ICSC conference for cause related marketing of a winter art project displayed at the center.

2016

Eton’s West End opens with a stand-alone Trader Joe’s, Texas de Brazil, Chipotle, Starbucks, and AT&T Store

2018

Eton’s outdoor landscape displays win “Project of the Year” at the 46th Annual Ohio Nursery & Landscape Association Awards.

2019

Eton Chagrin Boulevard wins #8 in Chain Store Age Magazine’s Top 10 Retail Centers.

2022

- ERIE Bank opens in the West End.
- Michael Symon’s Mabel’s BBQ opens.
- Eton starts D.O.R.A. (Designated Outdoor Refreshment Area)

2023

- Doug Petkovic’s Heritage Steak & Whiskey opens.
- White Flower Cake Shoppe opens.

2025

Eton Chagrin Boulevard celebrates 50 year anniversary.



STILL IN BUSINESS TODAY **TENANCY FOR 15 YEARS OR MORE**

Anthropologie • Barnes & Noble • Citizen’s Bank • Fidelity • Get-A-Lift Studio
Gino’s Hair Design • Kilgore Trout • Lisa Moran Ltd. • Meyers, Roman • Marvel
Mulholland & Sachs • Stone Oven • Sur la Table • Taza • Trader Joe’s

ETON CHAGRIN BOULEVARD

⌘ A STARK ENTERPRISES PROPERTY